# Building Economic & Community Resiliency through Collective Impact Collaboration

by Stacey Doll, Community Resiliency Planner



## Economic & Community Recovery & Resiliency

In 2020, North Country Council received support through the CARES Act to work with our region on COVID-19 recovery and resiliency efforts. The goal of the proposed work was to support recovery efforts that were flexible to our communities' unfolding needs while identifying the most needed projects and programs to support long-term resiliency for the region.

- Focus Groups
- Public Events & Input
- Resiliency Stories
- North Country Rising Plan





#### **Collaboration & Collective Impact**



Planning & Assessment



**Investing & Supporting Backbone Community Systems** 



**Equity, Connectivity & Access** 



**Balanced Economies** 



Innovation, Education, & Workforce Development



Culture, Climate, Quality of Life

## Building Collective Impact Collaborations & Climate Resiliency

In 2022, North Country Council received support through the American Rescue Plan Program from EDA's Economic Adjustment Assistance to provide technical assistance to:

- Support the development of collective impact collaboratives within economic sectors
- Facilitate the implementation of the strategies developed in the regional economic recovery and resiliency planning process
- Build capacity within the Council and the region to support longterm collaboration and economic innovation
- Integrate Climate Resiliency in the region's economic and community resiliency planning

#### Food & Agriculture Industry

- Held first North Country Food & Agriculture Summit in Fall 2022 with sixty-five registrants
- Formed the North Country Food & Agriculture Council
- Evolved from a six-person core team to a fourteen-person Steering
   Committee
- Partner organizations received funds to provide technical assistance
- Restructuring of existing nonprofit to serve Council needs
- Held second North Country Food & Agriculture Summit on November 8<sup>th</sup> with ninety-one registrants



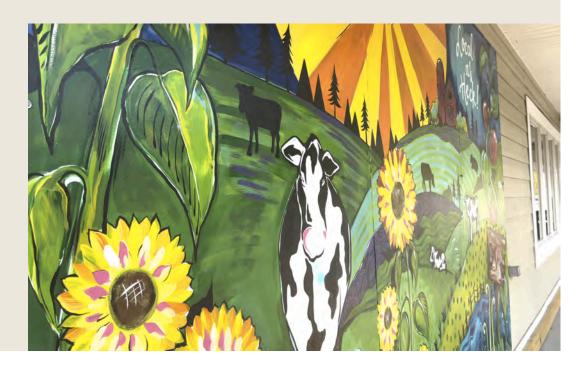
#### Food & Agriculture Industry

- Goals & Workgroups
- Farm Business Viability, Agriotourism & Value Added Products/Services
- Understanding lived experience of those needing food access
- Heathcare screening for hunger vital signs
- Virtual aggregation system and technology
- Relationship building between educators, families, school admin, farmers
- Farm land conservation, laws and policies
- Funding & Sustainability for Council work
- Regional Food System Resiliency Assessment



#### Arts & Culture Industry

- First meeting on Thursday, Nov. 16<sup>th</sup> over 20 people present including regional organizations, state organizations and the press (including Boston Globe)
- Relationship building and networking
- Building a shared understanding of needs, gives, and topics to focus on;
   Building off of North Country Rising focus group work
- Created a shared drive for contacts and topic discussions
- Organizing an Arts and Culture Strategic Planning session in early 2024



#### Climate Collaborative

- Partners include: MW Observatory, Appalachian Mountain Club, Fish and Game, Forest Service, County Foresters, Clean Energy NH, Ammonoosuc Conservation Trust, WMSI, SkiNH, White Mountain Attractions, Conservation Fund, and Northern Forest Center
- Develop a Climate Resiliency Resource Guide for Businesses and Municipalities
- Online ArcView Storymap of data, resources and success stories from around the region
- Ten individual partner meetings this week; more after the holiday
- Develop an outreach plan
- Funding for Projects



### Questions



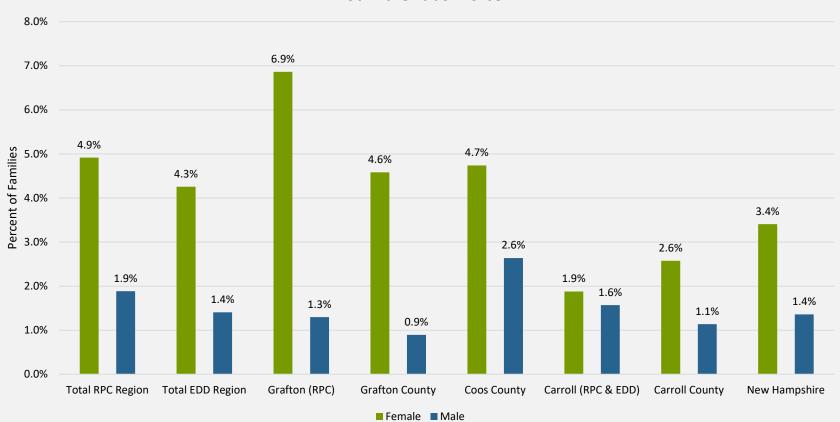
#### 2023 CEDS DATA UPDATE-THE HIGHLIGHTS

December 2023

#### NOTABLE CHANGES

### SINGLE-PERSON FAMILIES NOT IN LABOR FORCE

#### Percentage of Single-Person Families Not in the Labor Force



In comparison to 2020, there have been significant increases in single-person families not in the labor force. The greatest increases are seen for female single-persons. For example, Grafton RPC female single-person families not in the labor force increased from 1.6% to 6.9%.

Source: Employment Characteristics of Families, U.S. Census Bureau, ACS, 5-year estimates, 2017-2021

#### CTE PROGRAMS

	Location of CTE Program					
Career Clusters	Berlin	Colebrook	Conway	Littleton	Plymouth	Whitefield
Ag., Food & Natural Resources		<b>√</b>	<b>√</b>		<b>√</b>	<b>√</b>
Architecture &	✓		✓	<b>✓</b>		
Construction						
Arts, A/V Tech &	✓		✓	<b>✓</b>	<b>✓</b>	
Communications						
Business Management & Admin			<b>√</b>	<b>✓</b>	<b>√</b>	
Education & Training	✓	✓	<b>√</b>	✓		
Finance			<b>√</b>	✓		
Government & Public Admin						
Health Sciences	✓	✓	<b>√</b>	<b>√</b>	✓	
Hospitality & Tourism		✓				✓
Human Services						
Information Technology	✓	✓	✓	✓	<b>&gt;</b>	✓
Law, Public Safety, Corrections & Security				<b>\</b>		√
Manufacturing	✓		✓	✓		✓
Marketing						
Science, Technology, Engineering & Mathematics	<b>√</b>		<b>√</b>			
Transportation, Distribution & Logistics	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	√	

Additional programs due to Colebrook CTE Program being added.

Source: CTE Program Grid, NH Department of Education, Bureau of Career Development, 2023

## WAGES FOR HIGHEST EMPLOYED INDUSTRIES

Source: New Hampshire Occupational Employment & Wage Statistics – 2022

Breakdown of Wages for the Highest Employed Industries in the EDD Labor Market Areas 2022						
	Entry- Level Wage	Average Wage	Experience d Wage	Est. % of Population Employed in Industry		
Northern NH Average Wages of Top 4 Industries:	\$12.21	\$18.74	\$22.00	43%		
Office & Administrative Support	\$12.21	\$10.74	\$22.00	43% 14%		
Sales & Related Occupations	\$14.02	\$20.49	\$23.86	10%		
Food Preparation & Service	\$10.41	\$15.77	\$18.69	11%		
Transportation & Material Moving	\$10.41	\$13.33	\$18.09	9%		
Average Wages of All Industries:	13.22	\$25.10	\$31.04	370		
Conway-Wolfeboro	15.22	Ş23.10	<b>₹51.0</b> 4			
Average Wages of Top 4 Industries:	\$13.30	\$20.23	\$23.68	39%		
Office & Administrative Support	\$13.75	\$20.14	\$23.33	13%		
Sales & Related Occupations	\$11.48	\$18.82	\$22.48	12%		
Educational Instruction & Library Occupations	\$15.19	\$23.73	\$28.00	7%		
Transportation & Material Moving	\$12.76	\$18.21	\$20.94	7%		
Average Wages of All Industries:	\$12.90	\$23.64	\$29.00			
Lebanon-Hanover						
Average Wages of Top 4 Industries:	\$20.72	\$40.02	\$57.26	44%		
Healthcare Practitioners & Technical Occupations	\$26.71	\$59.44	\$75.80	16%		
Office & Administrative Support	\$16.01	\$23.09	\$26.63	13%		
Educational Instruction & Library Occupations	\$17.14	\$42.20	\$54.72	9%		
Management Occupations	\$23.01	\$35.34	\$45.27	7%		
Average Wages of All Industries:	\$16.01	\$23.09	\$26.63			
Plymouth						
Average Wages of Top 4 Industries:	\$13.16	\$21.78	\$26.08	44%		
Food Preparation & Service	\$10.45	\$15.90	\$18.62	13%		
Office & Administrative Support	\$14.11	\$20.65	\$23.92	13%		
Educational Instruction & Library Occupations	\$16.73	\$32.28	\$40.04	10%		
Sales & Related Occupations	\$11.35	\$18.27	\$21.73	8%		
Average Wages of All Industries:	\$12.95	\$24.65	\$30.49			

#### **HEALTH INDICATORS**

Health Indicators							
	Northern Grafton County	Coos County					
Female Life Expectancy	81.5 years	79.8 years					
Male Life Expectancy	76.8 years	75.1 years					
Low Birth Weight (% term births)	2.6%	2.3%					
Asthma ED Visits (rate per 10k)	64.3	52.5					
COPD Visits (rate per 10k)	99.7	154.9					
Diabetes ED Visits (rate per 10k)	27.6	36.5					
Heart Attack Hospitalization (rate per 10k)	20	31.8					
Heart Attack Mortality (rate per 100k)	52.1	78.1					

The previous source (North Country Public Health Region Community Healthy Improvement Plan, North Country Health Consortium, 2015-2017) has become out of date and has not been updated since 2017.

Source: Community Health Outlook, New Hampshire Department of Health & Human Services Data Portal, 2019

#### HOME PURCHASE PRICE TRENDS

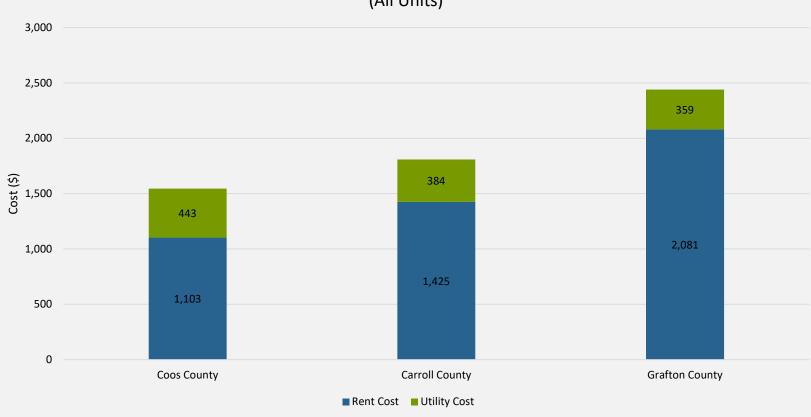


Since 2019, home purchase prices have steadily been rising.

Source: New Hampshire Housing Finance Authority, Purchase Prices Trends MLS Sales, 2023

#### **RENT & UTILITY TRENDS**

#### Average Monthly Rental Costs (All Units)



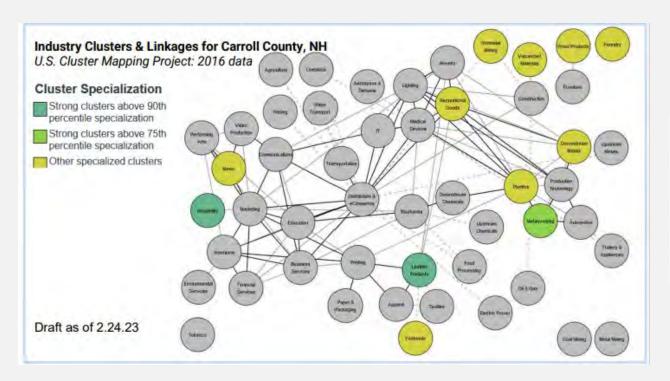
Source: New Hampshire 2023 Residential Rental Cost Survey Report, New Hampshire Housing, 2023

#### WHAT HAS NOT BEEN UPDATED?

#### DATA POINTS

- Childcare Supply & Demand Gap (HUD, 2022)
- Top Regional Clusters (Annett Group, 2018)
- Industry Leakage (Annett Group, 2018)
- Rural Health Issues Brief (New Hampshire Rural Health Issue Brief 2014, North Country Healthcare 2016, and Carsey School of Public Policy, UNH, 2017)
- Outdoor Rec Economy (Outdoor Industry Association, 2018)

- These data sources do not have regular updates.
- Annett Group was a consultant group should we consider hiring a consultant to update these points?
- How important is it to update these data points?

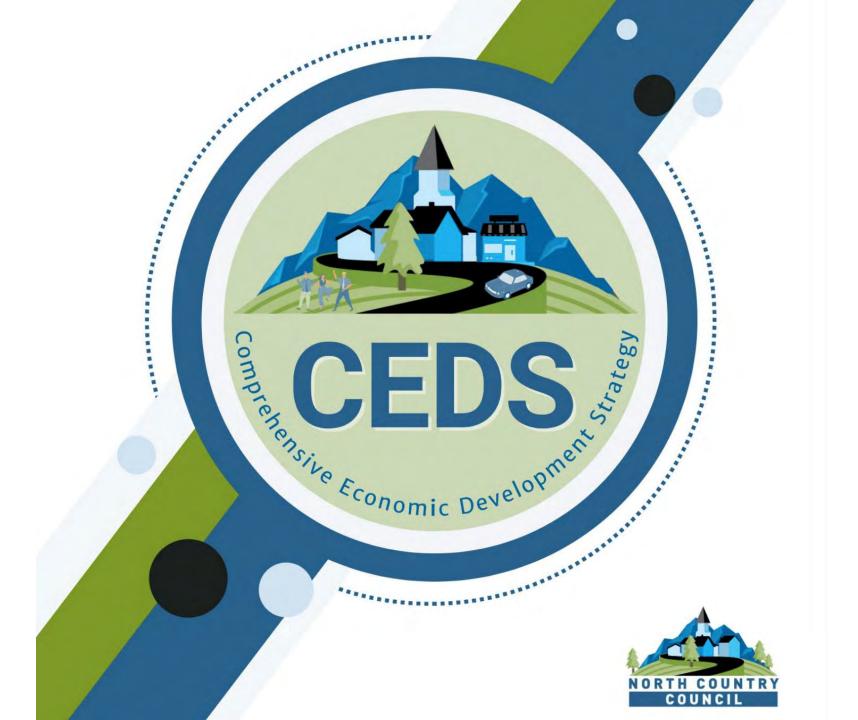


	Percent Leakage by County						
Industry	Carroll %	Coos %	Grafton %	Orleans, VT %			
Real Estate & Rentals	70	47	41	46			
Financial & Insurance Services	33	15	35	23			
Professional, Scientific, & Tech Services	41	13	52	22			
Manufacturing	8	5	8	12			
Retail Trade	34	28	33	27			

	f the Outdoor Recreat Statistics- Coos, Car		
69%	\$8.7 Billion	35,000 More Jobs	\$2.6 Billion
Of New Hampshire residents participate in outdoor recreation each year	In consumer spending annually	Than the state's second highest employer, the tech sector (44,000)	In wages and salaries

Source: Outdoor Industry Association: Accessed Nov. 27, 2018

2023 CEDS Annual Update



#### Table of Contents

2023 Updated Data

Industrial
Development Project

Performance Metrics

#### Current Population Characteristics

Indicator	Time Period	NH Total	Total EDD Region	Total RPC Region	Coos County	Carroll EDD/RPC	Carroll County	Grafton EDD	Grafton RPC
	2021	1,372,175	140,840	81,314	31,360	18,455	49,961	91,025	31,499
Total Population	2017	1,331,848	139,308	82,099	32,119	17,909	47,524	89,280	32,071
	Change	↑3.0%	↑1.1%	↓0.9%	↓2.4%	个3.0%	个5.1%	个2%	↓1.8%
Population	2021	63,509	5,402	3,181	1,230	634	1,781	3,538	1,317
Under Age 5	2017	64,233	5,800	3,306	1,267	787	1,813	3,746	1,252
	Change	↓1.1%	<b>↓</b> 6.8%	↓3.9%	↓2.9%	<b>↓</b> 19.4%	↓1.8%	<b>↓</b> 5.6%	个5.2%
Population Age	2021	236,088	22,339	11,235	4,305	2,336	6,904	15,698	4,594
5-19	2017	238,293	23,140	12,228	4,678	2,976	6,915	15,486	4,574
	Change	↓0.9%	↓3.5%	↓8.1%	↓8%	↓21.5%	↓0.1%	个1.4%	个0.4%
Population Age	2021	822,442	81,312	46,957	18,369	10,066	27,035	52,877	18,522
20-64	2017	810,029	82,689	48,673	19,140	10,253	26,774	53,296	19,280
	Change	个1.5%	↓1.7%	↓3.5%	↓4.0%	↓1.8%	个1%	↓0.8%	↓3.9%
	2021	250,136	31,787	19,941	7,456	5,419	14,241	18,912	7,066
Population Age Over 65	2017	219,293	27,679	17,892	7,034	3,893	12,022	16,752	6,965
	Change	↑14.1%	个14.8%	个11.5%	个6%	↑39.2%	↑18.5%	↑12.9%	↑1.5%
	2021	43	49.4	52.3	48.8	56.2	53.6	43.1	52
Median Age	2017	42.7	48.2	50.3	48	53.8	51.4	42.9	49
	Change in Years	↑0.3	↑1.2	↑2	↑0.8	↑2.4	↑2.2	↑0.2	<b>↑</b> 3

In every area the median age has increased and the Population of those Over 65 has grown. All other age groups have largely seen a decline throughout the region.

Source: ACS Demographic and Housing Estimates, U.S. Census, ACS, 5-Year Estimates, 2013-2017 & 2017-2021

#### Migration to New Hampshire

Indicator	Time Period	NH	<b>Coos County</b>	Carroll County	<b>Grafton County</b>
Migration to NH	2021	57,164	2,434	3,329	8,765

Source: Net Migration, U.S. Census, ACS, 5-Year Estimates, 2017-2021

Total net migration was determined by those that have moved to the state/county from other counties, states, and countries.

#### Age of Labor Force

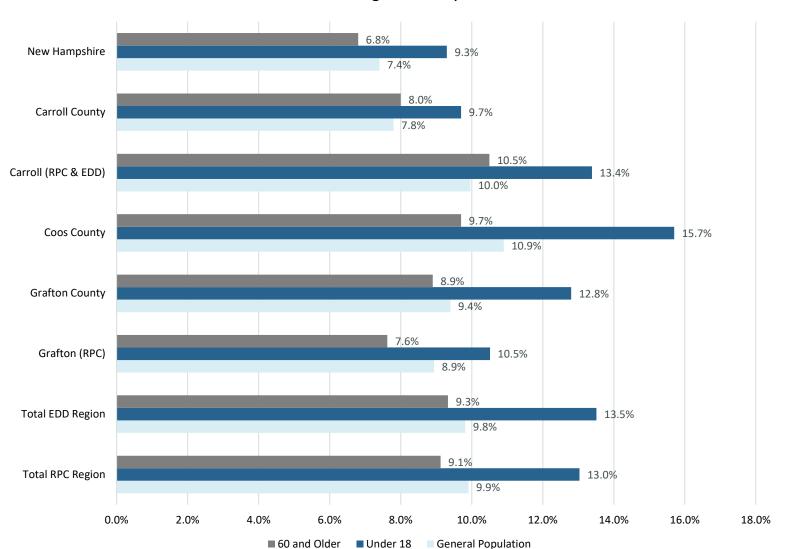
Indicator	NH	Coos County	Carroll County	Grafton County
Age 16-19	50.3%	44.9%	50.4%	33.7%
Age 20-24	80.3%	76.8%	86.0%	66.6%
Age 25-29	88.8%	63.4%	90.1%	83.1%
Age 30-34	85.6%	68.4%	79.2%	85.2%
Age 35-44	86.0%	73.6% 78.1%		85.8%
Age 45-54	85.7%	75.1%	83.6%	85.4%
Age 55-59	80.4%	67.2%	77.5%	78.5%
Age 60-64	66.4%	54.7%	56.5%	61.3%
Age 65-74	30.9%	25.2%	29.9%	32.9%
Age 75 and older	8.9%	8.3%	9.5%	10.3%

Labor force
participation for
those 16 years and
older. Overall,
these percentages
have stayed
consistent to the
previous update.

Source: Employment Status, U.S. Census, ACS, 5-Year Estimates, 2017-2021

#### Persons Living in Poverty

#### Persons Living in Poverty in 2021

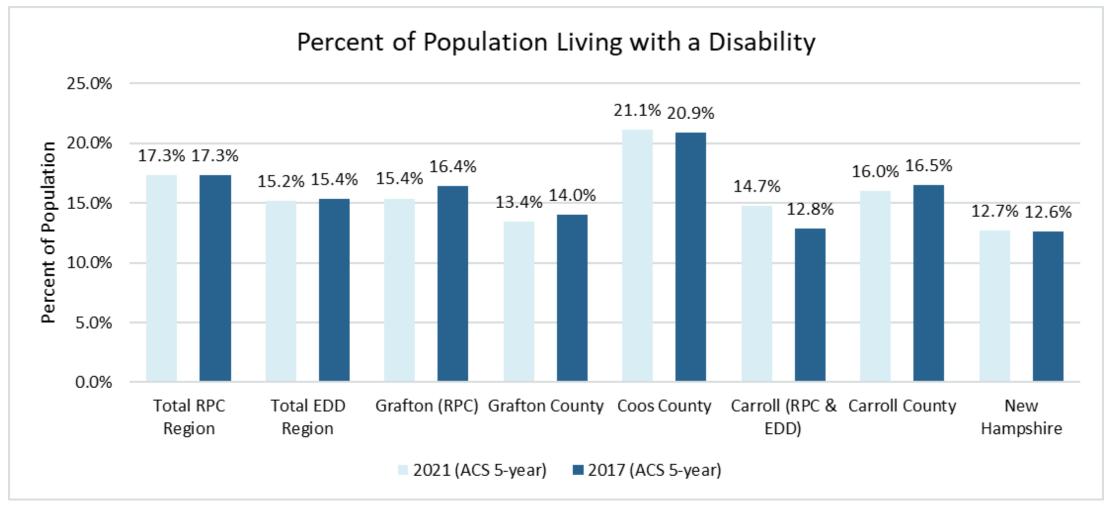


Overall, there has been a decline in persons living in poverty.

Source: Poverty Status in the Last 12 Months, U.S. Census, ACS, 5-Year Estimates, 2017-2021

#### Population Living with a Disability

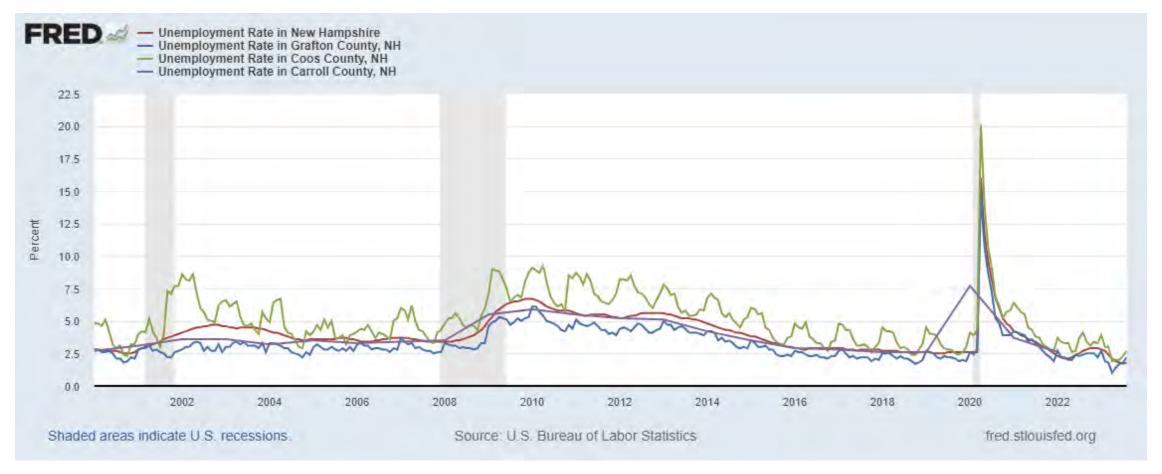
Fairly consistent from 2020, however Grafton (RPC) did see a 10.8 % increase from 2015 to 2017.



Source: Disability Characteristics, U.S. Census Bureau, ACS, 5-Year Estimates, 2013-2017 & 2017-2021

#### Unemployment Rates

After 2020, there has been a sharp decline in unemployment rates throughout the region. These rates are similar or even lower in some cases to pre pandemic rates.



Source: Federal Reserve Bank of St. Louis, Economic Research, "Unemployment Rate of New Hampshire, Carroll County, Coös County, and Grafton County" Annual, 2000-20223. Unemployment Rate (UNRATE) | FRED | St. Louis Fed (stlouisfed.org)

#### Average Unemployment

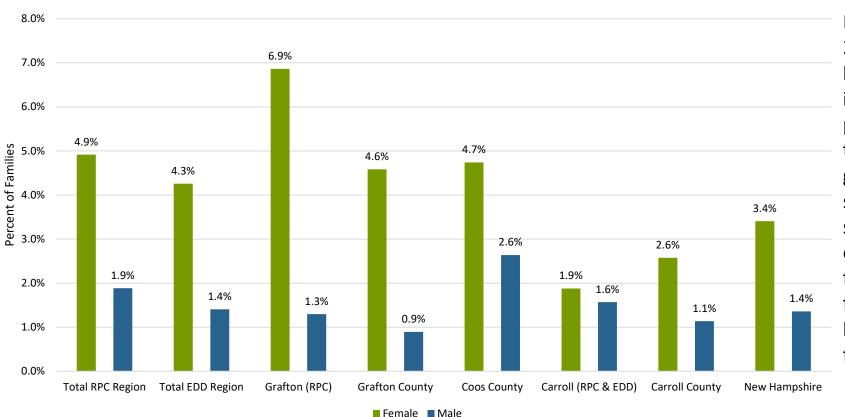
Average unemployment has decreased statewide and within all three counties.

Indicator	Year	State of NH	Coos County	Carroll County	Grafton County
Average Unemployment	2022	2.5%	3.3%	2.6%	2.3%
	2021	3.5%	4.4%	3.8%	3.3%
	2020	6.7%	7.9%	7.7%	5.8%
	2019	2.6%	3.2%	2.6%	2.3%

Source: 2019-2022 NH Local Area Unemployment Statistics- New Hampshire Employment Security, Economic & Labor Market Information Bureau, <a href="https://www.nhes.nh.gov/elmi">www.nhes.nh.gov/elmi</a>

#### Single-Person Families Not in Labor Force

#### Percentage of Single-Person Families Not in the Labor Force



In comparison to 2020, there have been significant increases in single-person families not in the labor force. The greatest increases are seen for female single-persons. For example, Grafton RPC female single-person families not in the labor force increased from 1.6% to 6.9%.

Source: Employment Characteristics of Families, U.S. Census Bureau, ACS, 5-year estimates, 2017-2021

#### Educational Attainment of the Workforce

Indicator	Time Period	NH	Coos County	Carroll County	Grafton County
oth	2021	2.1%	3.6%	1.4%	2.1%
Less than 9 <sup>th</sup> Grade	2017	2.2%	3.6%	1.8%	2.4%
Grade	Change	↓0.1%	0%	<b>↓</b> 0.4%	<b>↓</b> 0.3%
9 <sup>th</sup> to 12 <sup>th</sup> Grade,	2021	4.3%	7.2%	3.6%	4.9%
no diploma	2017	4.9%	8.1%	4.8%	5.0%
	Change	个0.6%	↓0.9%	↓1.2%	<b>↓</b> 0.1%
High Calcaster	2021	27.3%	39.2%	27.7%	25.7%
High School or Equivalent	2017	28.0%	40.1%	29.9%	28.0%
Equivalent	Change	<b>↓</b> 0.7%	↓0.9%	↓2.2%	<b>↓</b> 2.3%
Company Collinson	2021	17.8%	18.8%	18.8%	16.3%
Some College, no degree	2017	18.8%	19.5%	19.3%	17.0%
degree	Change	↓1.0%	↓1.3%	<b>↓</b> 0.5%	<b>↓</b> 0.7%
	2021	10.3%	11.2%	11.2%	8.4%
Associate's Degree	2017	10.0%	10.2%	10.2%	8.3%
	Change	↓0.3%	<b>↑1.0%</b>	个1.0%	↑0.1%
	2021	23.4%	12.6%	21.3%	21.6%
Bachelor's Degree	2017	22.3%	21.8%	21.8%	19.6%
	Change	<b>↑1.1%</b>	↓9.2%	<b>↓</b> 0.5%	个2.0%
Contrate a Port	2021	14.9%	7.4%	16.1%	20.9%
Graduate or Prof.  Degree	2017	13.8%	12.2%	12.2%	19.8%
Degree	Change	<b>↑1.1%</b>	↓4.8%	个3.9%	<b>↑1.1%</b>

The three counties have seen decreases in all education groups up to Associates. Coos County Bachelors degree saw the greatest change (decreased by 9.2%).

Source: Educational Attainment for Persons Over 25, U.S. Census, ACS, 5-year estimates, 2013-2017 & 2017-2021

#### Apprenticeships

Indicator	2020	2021	2022
Active Apprentices	2,796	2,764	2,723
New Apprentices	1,033	1,136	1,203
Completed Apprentices	516	683	564
New Programs	45	75	54
Total Programs	345	417	433

The number of active apprentices has been on the decline. However, there has been an increase in total programs.

#### CTE Programs

	Location of CTE Program					
Career Clusters	Berlin	Colebrook	Conway	Littleton	Plymouth	Whitefield
Ag., Food & Natural		✓	✓		✓	√
Resources						
Architecture &	✓		✓	✓		
Construction						
Arts, A/V Tech &	✓		✓	<b>✓</b>	✓	
Communications						
Business Management &			✓	✓	√	
Admin						
Education & Training	✓	√	✓	✓		
Finance			✓	✓		
Government & Public						
Admin						
Health Sciences	✓	✓	✓	✓	√	
Hospitality & Tourism		✓				✓
Human Services						
Information Technology	✓	✓	✓	<b>√</b>	<b>✓</b>	✓
Law, Public Safety,				<b>✓</b>		✓
Corrections & Security						
Manufacturing	✓		✓	<b>√</b>		✓
Marketing						
Science, Technology,	✓		✓			
Engineering &						
Mathematics						
Transportation,	✓	✓	✓	✓	✓	
Distribution & Logistics						

Additional programs due to Colebrook CTE Program being added.

Source: CTE Program Grid, NH Department of Education, Bureau of Career Development, 2023

#### Institutions & Degrees Available

		Degrees Available				
Institution	Location	Associates	Bachelors	Masters	Doctorate	
Dartmouth College	Hanover		✓	<b>√</b>	<b>√</b>	
Upper Valley Educators Institute	Lebanon			<b>√</b>		
White Mountains Community College	Berlin, Littleton, Conway	<b>√</b>				
Plymouth State University	Plymouth		√	<b>√</b>		

#### Highest Employed Industries

Highest Employed Industries by County									
	Carroll		Coos		Grafton				
1	Accommodations & Food Services	17.6%	Health Care & Social Assistance	22.2 %	Health Care & Social Assistance	27.1%			
2	Retail Trade	16.6%	Retail Trade	14.5%	Educational Services	18.2%			
3	Health Care & Social Assistance	14.8%	Accommodations & Food Services	11.8%	Retail Trade	11.1%			
4	Educational Services	10.5%	Educational Services	9.9%	Manufacturing	9.3%			
5	Construction	6.8%	Public Administration	9.8%	Accommodations & Food Services	7.2%			

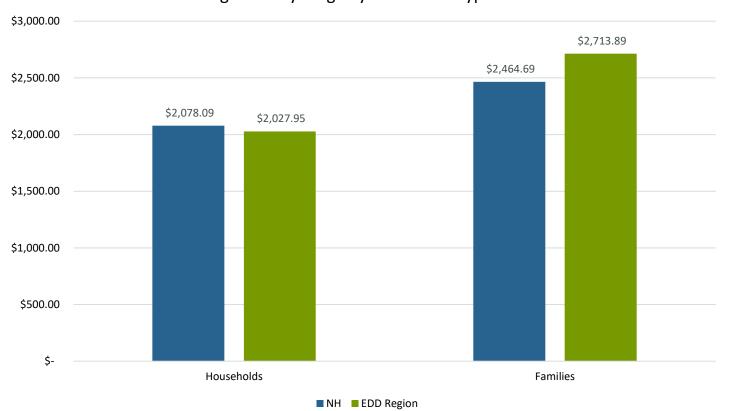
Source: OnTheMap, NAICS Industry Sector, 2020

From the previous update, the top 5 for each county has stayed the same though the order has changed slightly.

Coos- retail trade moved above accommodation & food services
Grafton- manufacturing moved above accommodation & food services

#### Average Weekly Wages

#### Average Weekly Wage by Household Type in 2021



Weekly wages in the EDD have become more competitive with statewide wages. Family weekly wages in the EDD has seen and increase of ~ \$600 from 2020.

# Wages for Highest Employed Industries

Breakdown of Wages for the Highest Employed Industries					
in the EDD Labo	or Market	: Areas 202	.2		
	Entry- Level Wage	Average Wage	Experience d Wage	Est. % of Population Employed in Industry	
Northern NH					
Average Wages of Top 4 Industries: Office & Administrative Support Sales & Related Occupations Food Preparation & Service Transportation & Material Moving Average Wages of All Industries:	\$12.21 \$14.02 \$11.59 \$10.41 \$12.80 13.22	\$18.74 \$20.49 \$19.77 \$15.93 \$18.75 \$25.10	\$22.00 \$23.72 \$23.86 \$18.69 \$21.73 \$31.04	43% 14% 10% 11% 9%	
Conway-Wolfeboro	13.22	Ş23.10	<b>JJ1.04</b>		
Average Wages of Top 4 Industries: Office & Administrative Support Sales & Related Occupations Educational Instruction & Library Occupations Transportation & Material Moving Average Wages of All Industries: Lebanon-Hanover Average Wages of Top 4 Industries: Healthcare Practitioners & Technical Occupations Office & Administrative Support Educational Instruction & Library Occupations	\$13.30 \$13.75 \$11.48 \$15.19 \$12.76 \$12.90 \$20.72 \$26.71 \$16.01 \$17.14	\$20.23 \$20.14 \$18.82 \$23.73 \$18.21 \$23.64 \$40.02 \$59.44 \$23.09 \$42.20	\$23.68 \$23.33 \$22.48 \$28.00 \$20.94 \$29.00 \$57.26 \$75.80 \$26.63 \$54.72	39% 13% 12% 7% 7% 44% 16% 13% 9%	
Management Occupations Average Wages of All Industries:	\$23.01 \$16.01	\$35.34 \$23.09	\$45.27 \$26.63	7%	
Plymouth	<b>Ψ10.01</b>	Ψ23.03	Ψ20.03		
Average Wages of Top 4 Industries: Food Preparation & Service Office & Administrative Support Educational Instruction & Library	\$13.16 \$10.45 \$14.11	\$21.78 \$15.90 \$20.65	\$26.08 \$18.62 \$23.92	44% 13% 13%	
Occupations Sales & Related Occupations Average Wages of All Industries:	\$16.73 \$11.35 \$12.95	\$32.28 \$18.27 \$24.65	\$40.04 \$21.73 \$30.49	10% 8%	

### Trends in Income

Income is on the rise in all areas.

Indicator	Time Period	NH	Total EDD Region	Total RPC Region	Coos County	Carroll County	Carroll EDD/RPC	Grafton EDD	Grafton RPC
Median	2021	108,061	105,453	99,021	69,354	96,787	109,752	102,862	95,979
Household	2017	91,605	83,439	79,782	59,167	79,666	85,874	85,796	78,071
Income	Change	<b>↑18</b> %	个26.4%	<b>↑24.1%</b>	<b>17.2%</b>	个21.5%	个27.8%	<b>19.9%</b>	个22.9%
Median	2021	128,164	141,122	125,480	84,364	115,069	150,002	126,838	118,432
Family Income	2017	107,500	93,666	94,263	72,149	92,681	95,067	102,572	95,007
	Change	个19.2%	个50.6%	↑33.1%	个16.9%	↑24.2%	个57.8%	个23.7%	个24.7%
A	2021	43,877	51,052	48,200	30,829	44,130	54,267	42,336	44,317
Average Per Capita	2017	36,914	37,828	35,831	25,895	35,646	39,439	35,255	34,704
Income	Change	个18.9%	个35%	个34.5%	个19%	↑23.8%	个37.6%	个20.1%	个27.7%

Source: Mean Income the Past 12 Months, U.S. Census Bureau, ACS, 5-year estimates, 2013-2017 & 2017-2021

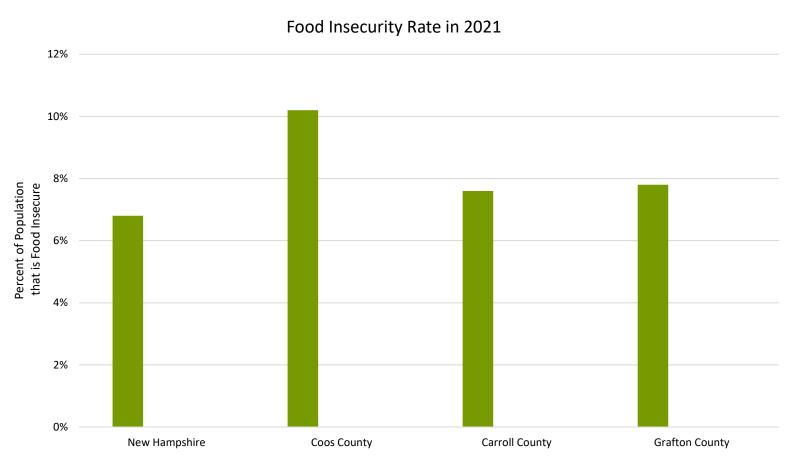
### Health Indicators

Health Indicators				
	Northern Grafton County	Coos County		
Female Life Expectancy	81.5 years	79.8 years		
Male Life Expectancy	76.8 years	75.1 years		
Low Birth Weight (% term births)	2.6%	2.3%		
Asthma ED Visits (rate per 10k)	64.3	52.5		
COPD Visits (rate per 10k)	99.7	154.9		
Diabetes ED Visits (rate per 10k)	27.6	36.5		
Heart Attack Hospitalization (rate per 10k)	20	31.8		
Heart Attack Mortality (rate per 100k)	52.1	78.1		

Source: Community Health Outlook, New Hampshire Department of Health & Human Services Data Portal, 2019

The previous source (North Country Public Health Region Community Healthy Improvement Plan, North Country Health Consortium, 2015-2017) has become out of date and has not been updated since 2017.

### Food Insecurity



Food insecurity rates have dropped throughout the region and statewide.

Source: Gundersen, C., Strayer, M., Dewey, A., Hake, M., & Engelhard, E. (2023). Map the Meal Gap 2023: An Analysis of County and Congressional District Food Insecurity and County Food Cost in the United States in 2019-2021. Feeding America.

### Transportation Type

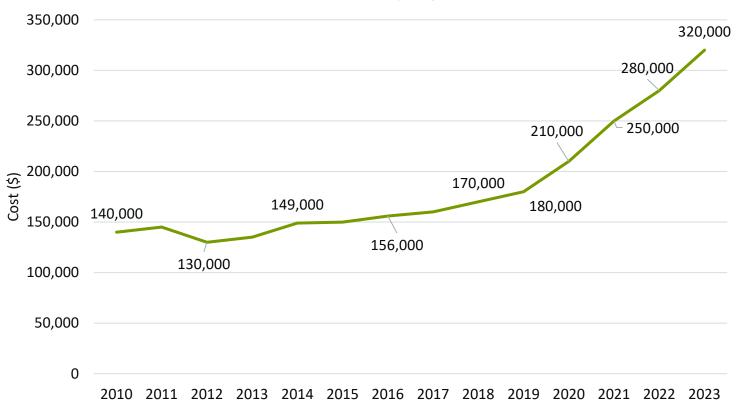
Indicator	NH	Coos County	Carroll County	Grafton County
Drove Alone (Car, Truck, or Van)	77.5%	77.8%	77.2%	71.5%
Carpooled (Car, Truck, or Van)	7.4%	9.6%	9.4%	9.3%
Walked	2.4%	1.6%	1.8%	6.0%
Public Transportation (excluding Taxicabs)	0.7%	0.2%	0.3%	0.9%
Taxicab, Motorcycle, Bicycle, or Other Means	1.0%	3.5%	0.6%	1.8%
Worked at Home	10.8%	7.3%	10.7%	10.1%

ACS no longer provides estimate totals for each county/town. The data is now shared as percentages. This is why the update only includes statewide and by county.

Source: Means of Transportation to Work by Vehicles Available, U.S. Census Bureau, ACS, 5-year estimates, 2017-2021

#### Home Purchase Price Trends

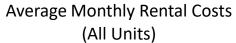


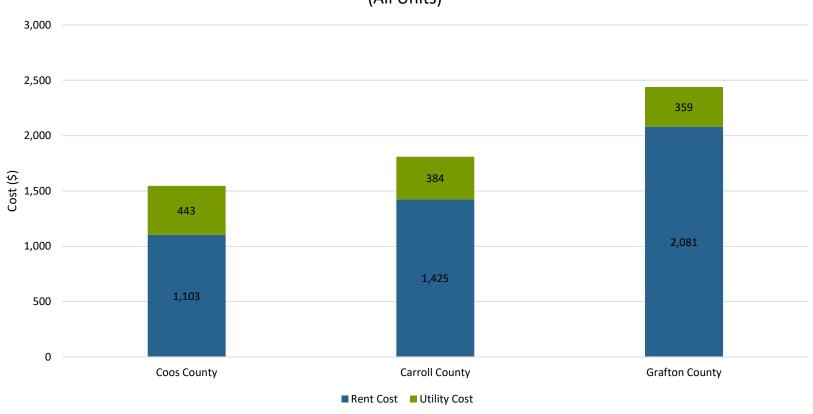


Since 2019, home purchase prices have steadily been rising.

Source: New Hampshire Housing Finance Authority, Purchase Prices Trends MLS Sales, 2023

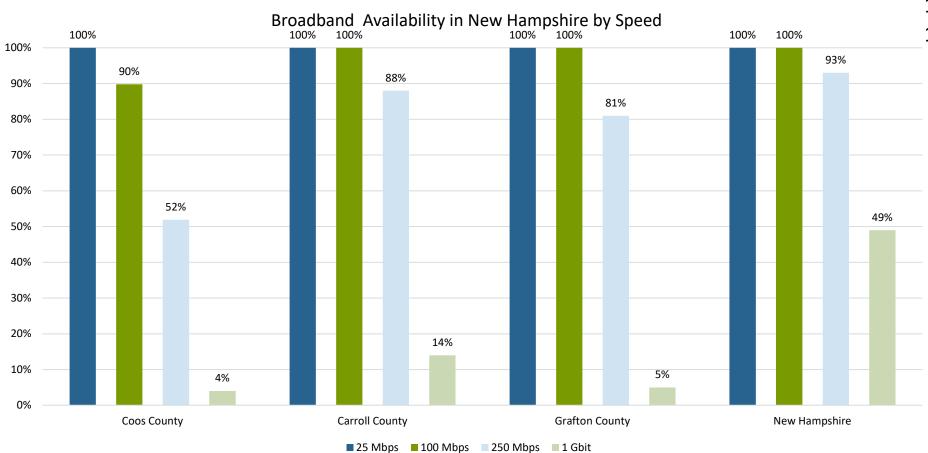
## Rent & Utility Trends





Source: New Hampshire 2023 Residential Rental Cost Survey Report, New Hampshire Housing, 2023

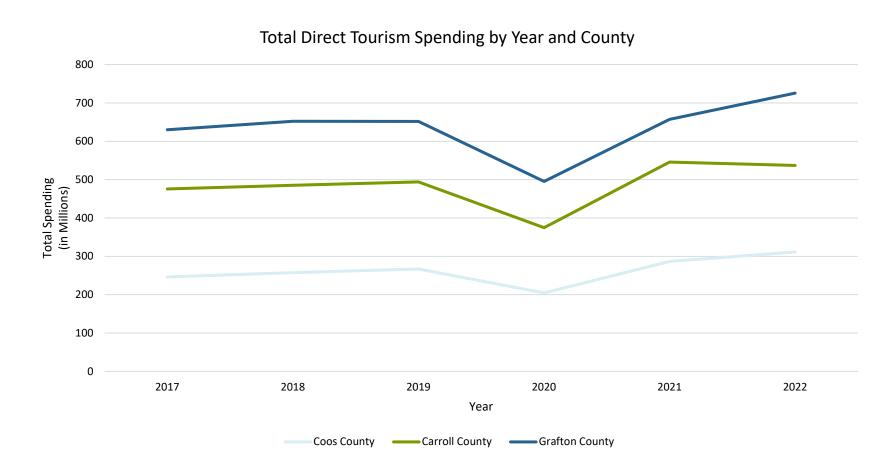
### Broadband



Changes since 2022-NH, Carroll, and Grafton have reached 100% for 25 Mbps and 100 Mbps.

Source: Fixed Broadband, FCC National Broadband Map, October 2023

## Tourism Spending



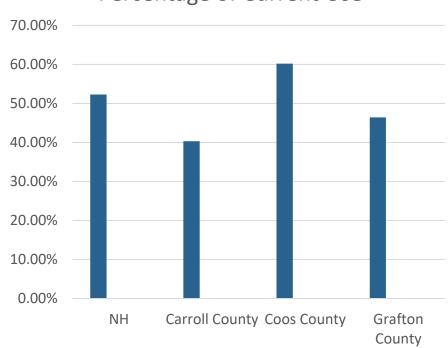
Source: TravelStats, Dean Runyan Associates, 2023

#### Current Use

County	Total Land Acres	Acres in Current Use	Percent of Land in Current
			Use
Statewide	5,742,659	3,002,326	52.3%
Belknap	257,725	142,272	55.2%
Carroll	598,386	240,884	40.3%
Cheshire	452,910	300,655	66.4%
Coos	1,152,946	694,395	60.2%
Grafton	1,096,323	509,127	46.4%
Hillsborough	561,351	260,843	46.5%
Merrimack	597,481	344,402	57.6%
Rockingham	446,221	146,393	32.8%
Strafford	235,092	121,448	51.7%
Sullivan	344,219	241,893	70.3%

There have been very minor changes in current use that have resulted in tenths of a difference in percentages.

#### Percentage of Current Use



Source: NH Department of Revenue Administration, Municipal and Property Division, 2022 Current Use Report

### What has not been updated:

- Childcare Supply & Demand Gap (HUD, 2022)
- Top Regional Clusters (Annett Group, 2018)
- Industry Leakage (Annett Group, 2018)
- Rural Health Issues Brief (New Hampshire Rural Health Issue Brief 2014, North Country Healthcare 2016, and Carsey School of Public Policy, UNH, 2017)
- Outdoor Rec Economy (Outdoor Industry Association, 2018)

- These data sources do not have regular updates.
- Annett Group was a consultant group – should we consider hiring a consultant to update these points?

#### PERFORMANCE METRICS – Strategic Action Plan 2023

CEDS Goal	Action Item	Annual	Progress & Perfor	mance
resources, be existing one	1. To support ongoing efforts to collaborate, share resources, build new partnerships, and strengthen existing ones within economic development that balances community capitals and regional needs.		In Progress	Future Year Priority
	Create a new CEDS committee member welcome packet outlining the committee's responsibilities, meeting structure, and overview of the CEDS.			<u> </u>
	Develop a meeting structure that consists of formal & informal networking, collaboration, and strategic work sessions.		$\checkmark$	
	Develop guidance documents for new project applications on topics of importance in supporting the CEDS and regional needs (i.e., sustainable development guidelines, investing & supporting community backbone infrastructure such as housing & childcare, developing products & services for the local & regional supply change, etc.)			
	Develop community capital metrics to guide new project development and provide evaluation for ongoing CEDS updates	<u></u>		
	Provide relevant educational & networking opportunities which foster connectivity & cooperation of state & local leaders; businesses, industry, charitable, and others	<u></u>		
	Maintain up to date investment tracker to showcase past & current successful projects		$\checkmark$	

CEDS Goal	Action Item	Annual Progress & Performance		
	n a culture of honoring and protecting neritage, and landscape of the region.	Achieved	In Progress	Future Year Priority

Invite regional childcare organizations, housing leadership/developments, the newly forming North Country Food Council and healthcare organizations to provide regular updates to the CEDS committee on action underway, barriers & challenges, and support needed	
Identify businesses currently leading this effort and share their stories as well as models from around the country	<u></u>
Identify declining industry trends by identifying alternative opportunities to match the skills of employees to new industries	

CEDS Goal	Action Item	Annual	Progress & Perfor	rmance
investing in	et the natural capital of the region while and supporting climate mitigation, and regeneration planning & projects	Achieved	In Progress	Future Year Priority
	Support site-readiness improvements (such as three phase power, suitable access, water & wastewater, broadband & communications infrastructure, and move-in ready locations) based on business needs & established locations (such as industrial parks, downtowns/village centers, and locally designated growth zones)  Identify important industries needed to build a			
	green economy for the region & actively seek new & existing markets to participate (i.e., electric vehicle & solar panel development, regenerative local agriculture, sustainable building & trades)			<u></u>
	Encourage development activities to identify opportunities to reduce & mitigate environmental impact through practices such as low-impact development designs, reduced & context appropriate lighting, and use of renewable energy resources			

4. To provide support for business development, and innovation that supports workforce training, opportunity, livable wage, and work-life balance.		Achieved	In Progress	Future Year Priority
	Provide technical support to business owners who are reinventing themselves and/or creating business sustainability & resiliency plans			$\checkmark$
	Create opportunities for creating think tanks within existing businesses, industries, educational institutes, youth programs, and new industries interested in locating in the region to innovate & create			
	Ongoing sharing of resources, programs, training, support & funding opportunities at CEDS meetings & through the NCC EDD public communication channels	<u></u>		
	Explore spaces, infrastructure, and attributes that can be repurposed in the region for new or expanding business & industry & assess the impact of code on redevelopment and reuse of vacant spaces. Advocate for removal of barriers while still ensuring building safety.			

CEDS Goal	Action Item	Annua	l Progress & Perfo	rmance
5. To supplement what is missing in the skills, training, and education system that directly connects to industry needs in the region		Achieved	In Progress	Future Year Priority
	Create programs where students & youth innovate & develop new industries to meet the needs of the region			<u></u>
	Create programming between schools & existing businesses for creative on-site, experiential learning, and innovative internship & mentorship opportunities			<u></u>
	Actively connect missing education & training that is needed to support and sustain the region's basic needs (i.e., building/trades, food production, healthcare)		$\checkmark$	

6. To understand income & equity disparities in the region, create plans for an inclusive environment with access for everyone, and measure progress over time		Achieved	In Progress	Future Year Priority
	Identify distressed market areas & potential education & workforce training partners & opportunities to bring to those areas	<u></u>		
	Work with partner organizations to identify & inventory assets & gaps across the region		<u></u>	
	Work with the new NH Center for Equity and Justice to identify actions to support this strategy			<u></u>

CEDS Goal	Action Item	Annual Progress & Performance		rmance
	and learn from innovative models country and pilot them in the region	Achieved	In Progress	Future Year Priority
	Reaching out to neighboring states & regions on ways that have creatively tackled common challenges & methods used to capitalize on opportunities	$\checkmark$		
	Review & consider adopting practices from the NCR case studies that support innovation in existing industries in areas where they have expressed an interest in learning from others such as marking, education, and training			<u> </u>

#### PERFORMANCE METRICS – Long-Term Progress Notes 2023

Long-Term Economic Resilience Metric	Goal/Performance Metric	Types of Community Capital	Progress/Notes
1.) Building strong	Establish a structure, mission, and sustainability plan for regional collaborations	Social	Created a North Country Food & Agriculture Council with a new supporting nonprofit entity and over 100 partners at the table
collaborations and collective impact in the region			Emerged North Country Arts Collaboration forming and working on a Strategic Plan in early 2024
	Utilize a collective impact model for collaboration and measure the outcomes	Social	
2.) Support ongoing Economic and Community Resiliency Planning and Assessment	Identify, inventory, and assess existing infrastructure and develop a plan for needed infrastructure in the region	Built	NC Food and Agriculture Council considered a food system resiliency assessment for the region in 2024. They need to find the funding and entity to complete the assessment  CEDS industrial lands suitability mapping exercise drafted.  NCC supports broadband expansion & planning in Coos and Carroll Counties participating with workgroups or communication districts.
	Develop a central hub for sharing resources and information within the regional economy	Social, Intellectual, financial	NCC's newly launched website has both a "funding hub" and a "data & mapping hub" component.

	Engage with all economic sectors to develop climate resiliency, mitigation, adaptation, and sustainability plans to deepen resiliency in the region	Natural	Formed a Climate Collaborative who is working with North Country Council to develop a Climate Resiliency Resource Guide for businesses and communities
3.) Invest and Support in Community Backbone Systems critical to economic development	Attract investment and support for developing necessary housing infrastructure, financing, and location that supports local workforce needs	Built	Nine communities in the region have received funding throught InvestNH Housing Grants to aid in housing development, including regulatory reform, demolition, and capital funds.

	Attract investment and support for developing the necessary transportation infrastructure that supports access to work as well as to other backbone systems	Built	a.) Helped establish a Non-Emergy Medical Transportation program for Upper Connecticut Valley Hospital, b.) Assisted with the establishment of a Vehicle Repair and Inspection program in Carroll county and Northern & Western Coos county, c.) Provided research to local community transportation providers on how to scale up and implement future expanded transit services, d.) Worked with Mt Washington Valley Bike Co-op to bring newly refurbished bikes to community, e.) Traffic calming demonstration project in Bethlehem, f.) Worked with RCCs to increase recruitment of volunteer drivers for non-emergency services
	Attract investment and support for increasing necessary early childhood development infrastructure and workforce while simultaneously building the capacity of families to be a part of the early childhood system	Cultural	
	Invest and support the health of the region's residents	Cultural	NCC staff participate in meetings of North Country health collaboratives and recovery discussions.

	Attract investment and support for the necessary food and agriculture infrastructure that supports access to local, healthy food for all residents	Natural	
4.) Support equitable access and connectivity to resources for obtaining and retraining employment and a healthy life	Understand income and equity disparities in the region, create plans for an inclusive environment with access for everyone, and measure progress over time	Social, Cultural	NCC applied for a Recompete Grant through EDA to address gaps in Prime Age Employment in Coos County with consideration of health related constraints, and training needs.
5.) Supporting innovative financing, investing and building of local economies in the region	Build and strengthen local economy and industries of the region	Financial	NCC applied for a Recompete Grant through EDA to address gaps in Prime Age Employment in Coos County, with ties to local growing industries.
	Invest and strengthen the supply side to meet the growing demand side of the tourism economy	Financial, Natural	
	Value, invest, and measure resilience and growth across all forms of capital	Individual, Intellectual, Social, Natural, Political, Built, Cultural and Financial	This specific performance metric chart and progress report addresses this goal. We must use this chart to guide work in all long-term economic resilience areas and across all forms of capital.
6.) Support innovation in education and workforce training that helps build a resilient economy and region	Continue to support an education system and school culture that values educators and invest in innovation and ongoing training	Intellectual, Individual	

	Study and learn from innovative models of learning around the country and pilot them in the region	Intellectual, Individual	NCC uses workforce housing approach developed in other areas to promote potential new programs using funding partners.
	Establish business and community investment in education and build relationships between educational institutions and organization with economic industries in the region	Intellectual, Individual, Social	
	Address what is missing in the school curriculum that directly connects industry needs in the region	Intellectual	
	Provide support to business development, transition, innovation and workforce training	Individual	NCC has offered technical assistance with funding applications and promoted EDA investment in areas ready for expansion and new business growth.
7.) Provide investment and support for the region's unique culture, environment and quality of life	Sustain a culture of honoring and protecting people, heritage, and the landscape of the region	Cultural, Natural	
	Protect the natural capital of the region while investing in and supporting climate mitigation, adaptation, and regeneration planning and projects	Natural	Work the newly formed Climate Collaborative is hoping to work on as a result of the developing Climate Resource Guide.