

**Coos Economic Action Plan  
Health Care Technical Review Committee -- Recommendation Two  
Coverage for Coos**

**Project Goal: Plan and implement expanded health coverage to the uninsured workers through a “three share” or similar program.**

<b>Action Step</b>	<b>Task</b>	<b>Start Month</b>	<b>Duration</b>	<b>Responsible Party</b>
1.0	Provide Program Start Up Support through a planning grant proposal to the Endowment for Health and the Tillotson Fund. Funding needed for this part of the project would support a full-time person accountable to a regional health planning board and would provide resources to conduct initial surveys and evaluate data \$150,000	1	24	North Country Health Consortium (NCHC)
1.1	Establish a regional advisory board to work with the Project Director	2	2	Project Director
1.2	Provide advocacy and outreach to regional and state policy makers about the initiative	7	2	NCHC
1.3	Outreach to businesses to educate about the initiative and seek their initial input and support	8	3	Project Director
1.4	Provide community and business forums to educate the residents about the initiative and to seek their initial input.	10	3	Project Director
1.5	Align interests	12	3	Project Director
1.6	Decide on the target population, best practice model and plan to implement the model: review data, survey employers, employees and providers of health care. Develop a vision; determine the target population, best practice model and potential resources available; and develop a plan to implement the model best suited to the needs and resources of the region	6	12	Project Director
2.0	Establish regional health governing board responsible for establishing priorities and allocating health resources	18	6	NCHC
2.1	Seek additional funding resources for developing an implementation plan for the model. \$150,000	16	3	Project Director
2.2	Establish physician advisory committee	18	2	Project Director

2.3	Develop benefit plan to fit needs, demands and availability of access	18	4	Project Director
2.4	Engage underwriting and actuarial resources	20	3	Project Director
2.5	Develop legal entity to administer coverage plan	22	4	Project Director and Board
2.6	Determine feasible funding strategy	24	4	Project Director and Board
2.7	Develop provider and employee contracts	30	4	Project Director and Board
2.8	Develop draft marketing and roll out plan	32	2	Project Director and Board
3.0	Determine next phase of implementation and develop plan	33	2	Project Director and Board
3.1	Develop sustainability plan	34	2	Project Director and Board