

# Coös Economic Action Plan

High growth, high skill, high tech, high pay.



## Facts

The Coös Economic Action Plan is a detailed five-year economic plan developed by 100 of our best and brightest county leaders.

Going forward, political, community and business leaders in Coös County will be speaking with **one voice** about what needs to be done to revitalize our economy, and will be working from the same playbook to make it happen.

This action plan is **transformative**. That means it recognizes that the next generation of economic development in Coös County will be lead by smaller locally grown businesses and civic organizations and fueled by creative and entrepreneurial people.

This action plan focuses on what we need to do to encourage jobs here that are high growth, high skill, high tech and high pay. We see a bright future here and want our children and grandchildren to be able to love this special place, and live and work in it as we have.

This action plan is aligned with the **Northern Forest Sustainable Economy Initiative and other revitalization efforts**, both across the region and throughout other rural communities. We all share the same challenges. By banding together, we gain more power to solve them. We need to think and act as a region.

In developing this plan, Technical Review Committees developed recommendations and action steps in 5 areas: Energy, Wood, Creative Economy, Tourism, and Health Care.

These have been prioritized in 7 long-term "themes" and 7 immediate action steps. More detail on the themes, recommendations and action steps is available at [www.nccouncil.org](http://www.nccouncil.org).

**For more information** or to get involved in plan implementation, contact:

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- Peter Riviere, Coos Economic Development Corporation, 788-3900, [cedc@ncia.net](mailto:cedc@ncia.net).

## 7 Long-Term Themes

- ➡ Affordable access to health care
- ➡ Align with revitalization initiatives across the region
- ➡ Marketing plans for all county business sectors
- ➡ Networking across all business sectors
- ➡ Revitalized village centers
- ➡ Ubiquitous wireless broadband deployment
- ➡ Workforce/talent development

## 7 Immediate Action Steps

- ➡ Develop creative-space clusters in village centers
- ➡ Fund more Coös County promotion
- ➡ Increase customer service training
- ➡ Protect natural resources
- ➡ Reduce energy costs in all business sectors
  - Electric usage
  - Heating
  - Transportation
- ➡ Begin small, community-based combined heating & power production
- ➡ Launch a wood products technology & commercial transfer center

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**Detailed plan information at: [www.nccouncil.org](http://www.nccouncil.org).**